



SUBJECT: 2012 Continuity Programs

DATE: April 1, 2012

SALES ADMINISTRATION PROCEDURE PROMOTION PRODUCT

2012 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more. . . month after month after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers.

Each month you can have your customers anxiously waiting for you to come by and deliver their next Knife, Tool or Diecast Car!

Don't fail to use this program – it works and will make money for you!

***NOT VALID FOR GSA ACCOUNTS**

April 2012 – Rules and Procedures

(See Standard Promotion Rules No. 6000)

- Promotions will run from April 1st through May 31st, 2012.
- All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
- Service orders for awards must be received by April 20th, and May 13th 2012 for the Spring Jacket to ensure delivery (see order form).
- The costs are as follows: **COMMERCIAL ACCOUNTS ONLY**

P/N	ITEM COST	AGENT AIF PRICE	LIST	MINIMUM RECOMMENDED SALES
162918	Snap-On 37 Piece General Service Set - Continuity	\$128.40 \$21.40 per mo.	\$169.55	\$2140.00 355.00 per mo.
162920S-162920XXXXL	CIC Stone/Navy Spring Jacket - Customer Promo	\$32.75	\$59.99	\$545.00

Continuing Promos

167648	Auto Cup Organizer - Giveaway	\$3.70	-	-
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